

November 2018 - April 2019

Matt specialised in various international pricing projects, which included travel to Paris, Belfast, Milan, and Dublin with some of the world's biggest FMCG businesses.

November 2018

Matt was given the project manager role for one of Acumen's largest clients.

October 2018

Matt was given the opportunity to go to Singapore for a month to work on a project that focused on machine learning & price elasticity in APAC global travel retail.

July 2018

Matt arrived at Acumen a month after graduating from Durham with a History degree - his first project involved overseeing several markets globally.

START

May 2019

Matt was given a project on promotion optimisation and price elasticity which offered the opportunity to specialise in machine learning and develop Acumen's analytics.



June 2019

Following the success of this project, Matt was promoted to Consultant.

July 2019

Matt worked on Acumen's process around data validation and introduced a new system that generated significant time saving across all international Radar clients.

October 2019

Matt was given the role of Project Manager for a pilot for one of the largest FMCG's in the UK.

February 2020

Matt was promoted to Consulting Innovation Lead and has been able to spend more time improving process and developing our analytics. In addition, Matt was given the opportunity to continue working with clients that he started with, being able to build relationships with them over the years.

May 2020

Matt acted as lead consultant with a client in Russia where Acumen will be working to rebuild their price structure and re-establish brand equity.

Spotlight on: Matt

Consultant & Innovation Lead

Since starting his career at Acumen in 2018, Matt has taken on lots of responsibility and moved through various roles within the consulting team. Here's Matt's journey at Acumen so far...



"Acumen gives you the responsibility you really need at the start of your career"