Acumen Invest – Latest updates
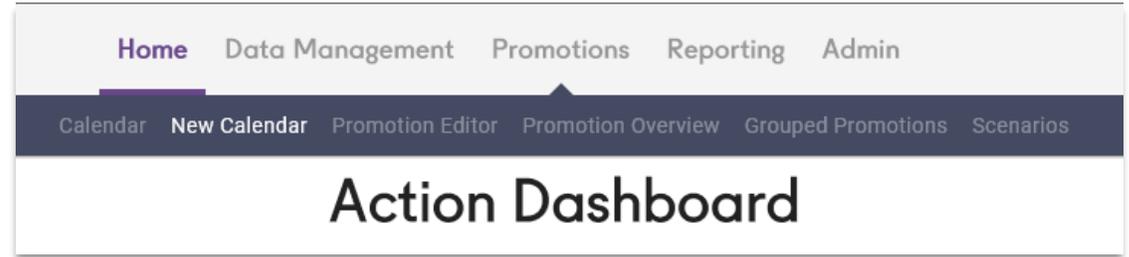
March 2021

Calendar

Calendar

We are delighted to share with you that we have released the new version of the promotion calendar in your latest Invest software update.

We have listened to your feedback:

- The new calendar is faster
- You can export a promotion list into excel
- Promotions open into a separate screen
- Long titles can be read
- Selection panel uses search selection
- You can approve promotions in the calendar

| Home | Data Management | Promotions | Reporting | Admin |

Calendar **New Calendar** Promotion Editor Promotion Overview Grouped Promotions Scenarios

Action Dashboard

To access this feature select the **New Calendar** option from the promotion main menu.

We welcome any feedback you have on this new feature please send this to feedback@acumenci.com
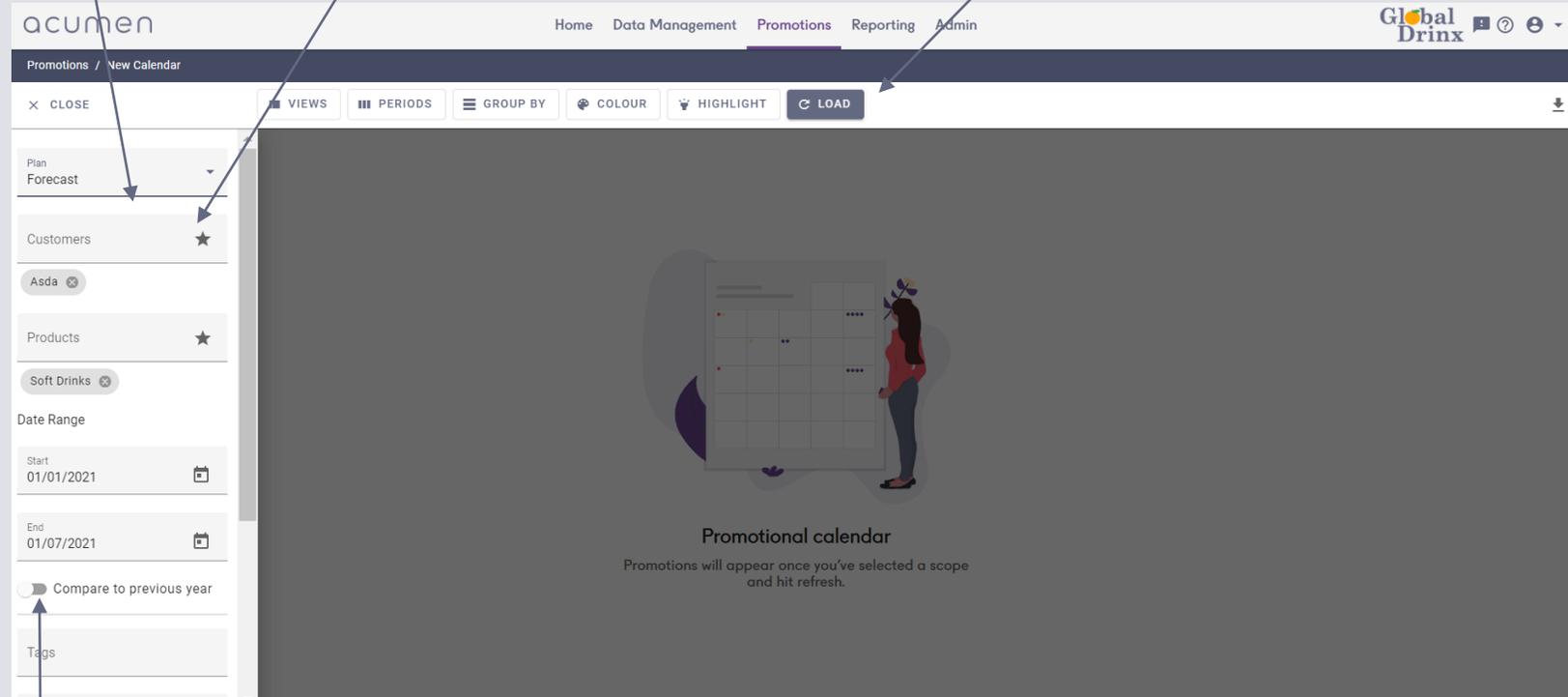
Calendar

The promo calendar is the visual way of representing all the promotions that are in Invest. It plots them as tiles so you can see when they're running, as well as displaying useful properties to let you do some useful analysis. We've been able to improve the loading speeds by up to 60 % vs. the old calendar, meaning your data can be loaded much faster as well.

Your preferences will be saved once you've run a calendar, so you don't have to do it every time

Start by building the scope of your promotion calendar. You can use customer or product filtering, date ranges, as well as more specific properties like the status of the promotions, or whether they need approval

When you're ready, hit load

The favourite filters functionality lets you save commonly used filters for quicker loading

Compare promos to the same period from the previous year

Calendar

Here is the calendar view, with tiles representing the sell-out period of the promotion, plotted against time.

These buttons let you control the visualisation of your promo plan. You control what properties are used to colour the tiles, how they are grouped and whether you want to flag any by properties

A simple tabular download of your promos can be downloaded to Excel

Tiles represent the sell-out period of the promotion, plotted against time
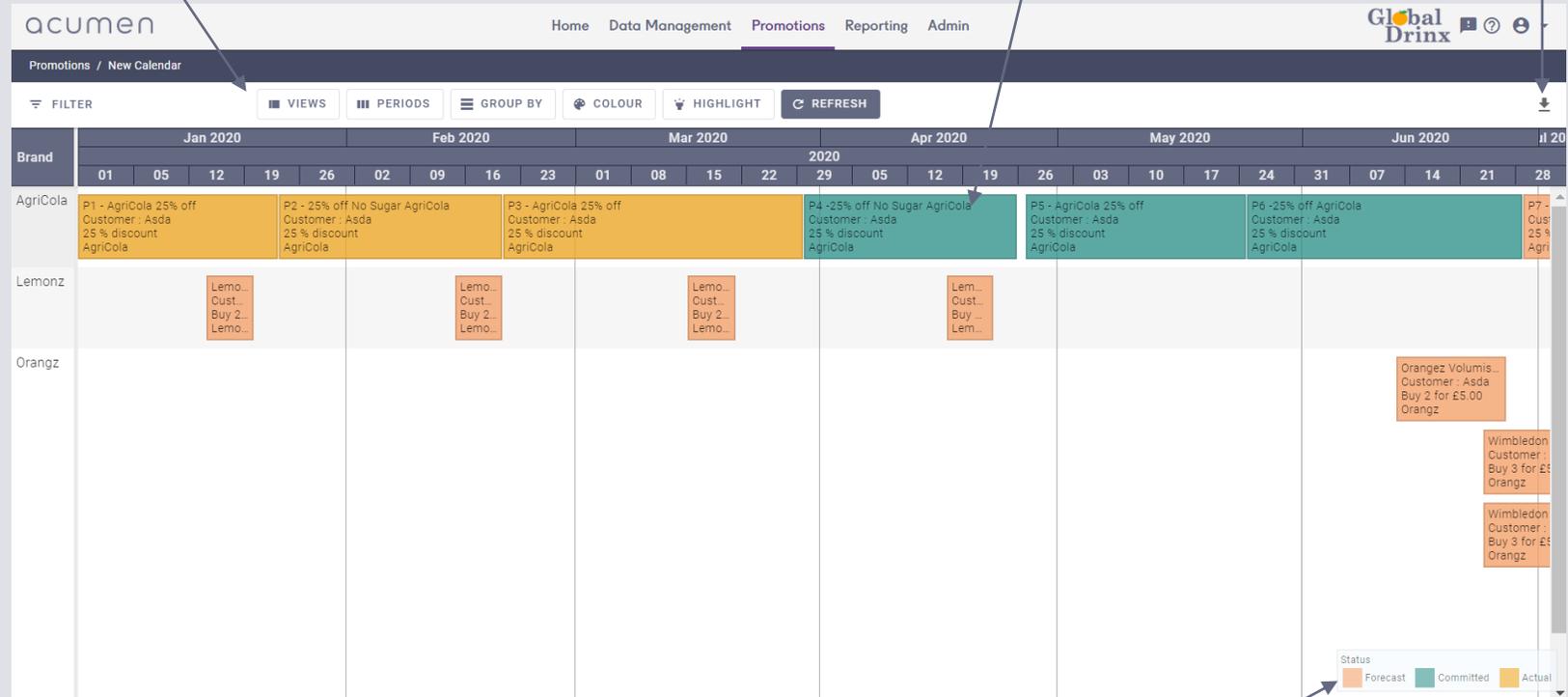
Key explains the tile colors

Calendar

Each tile directs you to the promo editor with a single click - but you can also use the promo preview to get a snapshot view of the promotion, as well as quickly changing the status, approvals or tags

Feedback

Please send to feedback@acumenci.com